5. Summary

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Changes from the SME Instrument Phase 2

- “Summary” replaces “Executive Summary”
- Two sections 200 words each
Summary

From the Proposal Template:

- **Describe your innovation** in no more than 200 words, avoiding jargon or technical language.

- Briefly explain, in no more than 200 words, **how your innovation relates to the overall strategy of your company.**
Tips

- Be consistent with the Summary when addressing the evaluation criterion: “Alignment of proposal with overall strategy of applicant SME (or SMEs) and commitment of the team behind them”.

- It may be a good idea to refer to business opportunities, scale-up, satisfying customer needs, market creation, ...

- The Summary should support the evaluation criteria.
Other EIC Accelerator Pilot Training Sessions:
1 Introduction
2 Documents
3 Evaluation Process and Criteria
4 TRL
6 Pitch Deck
7 Financial Statement