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EDITION 2013
Euresearch is a Swiss non-profit organisation with a single mission: to help Swiss clients from academia and the private sector find international funding and opportunities for cooperation.

Since the start of the European Union’s 7th Framework Programme (FP7) in 2007 Swiss participants have demonstrated an ability to compete successfully at the global level. In this context, Euresearch provides a wide range of services to Swiss clients covering basic research, innovation and support for SME. Through its professional staff and strong networks, Euresearch supplies prompt, targeted information and tailored expert knowledge. It also conducts highly effective searches for transnational technology partners using the Enterprise Europe Network.

Horizon 2020, the new EU Framework Programme will run from 2014. In addition to the previous focus on research, it will foster innovation and give greater emphasis to market-related aspects.

Horizon 2020 will act as a gateway for Switzerland allowing it to consolidate its expertise, continue the process of adapting to a changing international environment and maintain its leading position in research.

Euresearch strives at all times to improve its services so that it can facilitate and promote opportunities for Swiss participation and cooperation in European research & innovation programmes.

As with FP7, Euresearch will continue to be a reliable and competent partner for Horizon 2020. It will provide the support you need on your journey towards new horizons.

Jean-Marc Rapp
President
Euresearch

Peter Erni
Director
Euresearch
Euresearch is mandated by the Switzerland’s State Secretariat for Education, Research and Innovation and supports the Swiss community in its efforts to participate in pan-European research and innovation programmes.

Did you know that funding might be available from the European Commission for your project? The European Commission provides a range of opportunities for academia and the private sector to engage in research and innovation. If you would like to know more, why not attend one of our events for Small and Medium-sized Enterprises (SME) or academic institutions? These events provide an overview of the various opportunities. Similarly, if you have a burning question about how to complete your project proposal or if you are looking for international partnerships in order to access new markets, Euresearch is here to support you!

Euresearch has national coverage through its 10 Regional Offices and also has a team of experts in specific fields based at its offices in Bern. The Euresearch network can support you from project inception through to the final report to the European Commission. You can also participate in a range of events, workshops and trainings on how to prepare your proposal or manage your project. There are also opportunities to take advantage of tailored support from one of our staff. As the Swiss contact point for Enterprise Europe Network (EEN), Euresearch can provide specialist support to SME on facilitating transnational technology transfer and accessing new markets. Similarly, if you are looking for the right partner for your project, EEN can help.

The Framework Programme may be changing from FP7 to Horizon 2020 (see page 15) but Euresearch will still be here to help you further your objectives.
«The funding of YOUNEX allowed us to conduct comparative research on crucial topics and to expand our network across Europe. Euresearch provided very helpful support.»

Prof. Marco Giugni
University of Geneva
Project: YOUNEX – YOUTH UNEMPLOYMENT & EXCLUSION IN EUROPE
A UNIQUE OPPORTUNITY OF INTERNATIONAL COLLABORATION AND FUNDING FOR SWISS ACADEMIC INSTITUTIONS

Euresearch helps academic researchers make the most of the 7th Framework Programme (FP7).

- Swiss academic institutions represent 53%* of Euresearch clients.
- Euresearch delivered more than 11 000* services to researchers from academia in 2012.
- About 2400* researchers participated in 82 events in 2012.
- The collaborators of Euresearch made more than 115* proposal pre-screenings in 2012.

Euresearch statistics
SERI official statistics

- The FP7 financial contribution per type of institution was: 40%** ETH domain, 28%** UNI, 3%** UAS.
- The contribution per Swiss academic institution was CHF 624** million for ETH domain, CHF 441** million for UNI and CHF 43** million for UAS.
«The ERC and Marie Curie grants allowed me to become a respected leader in the field. Having the resources to freely perform my research is a privilege. Each day.»

Prof. Tobias Kippenberg
École Polytechnique Fédérale de Lausanne (EPFL)
MARIE CURIE ACTIONS AND ERC GRANTEE
Researchers in Switzerland are very successful in these two bottom-up programmes. Euresearch offers tailored support to ERC and Marie Curie Actions applicants.

**Euresearch statistics**

- 250* researchers took part in 15* events and seminars organised by Euresearch for Marie Curie Actions applicants in 2012.
- Euresearch checked 48* ERC and 57* Marie Curie Actions proposals before submission in 2012.
- 251* persons participated in 14* ERC events organised by Euresearch in 2012.
- 100* persons participated in 4* specialised ERC trainings organised by Euresearch for the social sciences and humanities in 2012.

**SERI official statistics**

- Until June 2012, 192** ERC and 489** Marie Curie Actions contracts had been signed with Swiss institutions.
- 840*** researchers came to Switzerland with a Marie Curie fellowship.
- 40%** of all FP7 funding to Swiss partners came through the ERC and Marie Curie Actions programmes.
For us, the CRYOLAND project is a door opener to the European market and scientific expertise.

Dr. Andreas Wiesmann
GAMMA Remote Sensing AG
Project: CRYOLAND – GMES SERVICE SNOW AND LAND ICE (COPERNICUS)
SMALL AND MEDIUM ENTERPRISES (SME) –
ACTIVE PARTNERS IN RESEARCH AND INNOVATION PROJECTS

Euresearch supports all types of companies with innovation potential.

Euresearch statistics
SERI official statistics

A well-attended SME campaign with 325* participants in 10* events was organised by Euresearch throughout Switzerland in 2012.

More than 1300* support activities for Swiss companies were provided in 2012.

Euresearch analysed 262* needs and capacities of SME in terms of European innovation potential.

11%** of the FP7 funding to Switzerland were allocated to SME.

SME comprised 456** out of a total of 2678** Swiss participants in FP7.

CHF 0.4** million was the average funding per SME participation.
«The EEN turned out to be THE solution, helping us find the right partner and a suitable substrate for our new product, all in record time.»

Moritz Kuederli
Hydroplant AG
ENTERPRISE EUROPE NETWORK (EEN) –
THE RIGHT GATEWAY TO EFFECTIVE PARTNERING

As the Swiss contact access to the EEN, Euresearch supports you in building partnerships with foreign counterparts to foster knowledge and technology transfer.

**EEN links 600***
Local contact organisations in over 50 countries across Europe, Asia and the Americas.

**1235**
1235* connections were established between Swiss organisations and international target partners in 2012.

**882**
882* face-to-face meetings were organised for Swiss participants in partnering events in 2012.

**531**
531* Swiss clients subscribed to the technology e-Alert service for the latest cooperation opportunities.

**63**
63* Swiss technology offers and requests were promoted worldwide via EEN channels in 2012.

**1829**
1829* international technology profiles were selectively disseminated to Swiss clients in 2012.
The Federal Council has launched the political processes in Switzerland well in time in order to be ready for an association to Horizon 2020.

State Secretary Dr. Mauro Dell'Ambrogio
State Secretariat for Education, Research and Innovation (SERI)
TOWARDS HORIZON 2020

The new EU Framework Programme for research and innovation covers almost the entire value chain from frontier research, applied research, innovation, technological development to demonstration.

Running from 2014 to 2020 with an estimated budget of €80 billion***, Horizon 2020 is the 8th generation of the EU Framework Programme for research, technological development and demonstration, with an additional focus on innovation.

Horizon 2020 combines funding from the current Framework Programme (FP7), elements from of the Competitiveness and Innovation Framework Programme (CIP), and from the European Institute of Innovation and Technology (EIT).

«Excellent Science» comprising the ERC, Marie Curie Actions, Research Infrastructures, Future and Emerging Technologies (FET).
Estimated budget: €24 600 million***.

«Industrial Leadership» pushing towards market applications supported by the access to finance and innovation for SME.
Estimated budget: €18 000 million***.

«Societal Challenges» seeking for solutions in 6 areas including health, food, energy, transport, inclusive societies, climate action.
Estimated budget: €32 000 million***.
Research, development and innovation are crucial for Switzerland. What drives me is the requirement to address clear client needs through our highly qualified team and a strong network.”

Dr. Peter Erni
Euresearch Director
EURESEARCH – EXPERIENCE FROM THE PAST AND LOOKING TO THE FUTURE

Euresearch has supported the Swiss research, development and innovation community for more than 12 years. Let’s broaden the horizons!

- Euresearch is mandated by the Swiss government.
- Euresearch had more than 45* collaborators across Switzerland in 2012.
- Euresearch was active as a partner in 22* European projects in 2012.
- Euresearch organised 82* events in 2012.
- Euresearch supported 9588* clients in research and 2502* in innovation in 2012.
- Euresearch advised more than 247* SME in 2012.
Euresearch delivered more than 11,000 services to researchers from academia in 2012.

A well-attended SME campaign with 325 participants in 10 events was organised by Euresearch throughout Switzerland in 2012.

More than 1,300 support activities for Swiss companies were provided in 2012.

1,235 contacts were established between Swiss organisations and international target partners in 2012.

Euresearch had 9,588 clients in research and 2,502 in innovation in 2012.
EURESEARCH

Euresearch is the Swiss network mandated by the State Secretariat for Education, Research and Innovation (SERI) providing targeted information, hands-on advice and transnational partnering related to European research and innovation programmes.

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