

# EIC Transition Open Award Criteria 2025

The EIC Transition Open evaluation is a two-step procedure. In a **first step**, at least three EIC expert evaluators will assess the proposal according to award criteria in table below. Starting with the highest scoring proposal and in descending order, a pool of the best ranked proposals (highest scoring) requesting an aggregated financial support equal to approximately 2.2 times the budget available, will be invited to the **second step** which is an interview with an EIC jury.

Award criteria for EIC Transition Open at first evaluation step:

## Excellence (Threshold: 4/5)

### Technological breakthrough:

Does the technology have a high degree of novelty and higher performance compared to other technologies available or in development? Does the technology indicate high commercial potential?

### Objectives:

How credible and feasible are the objectives for the planned technology development and maturation? How credible and feasible are the objectives and KPIs for the planned business development process?

### Methodology:

Is the timing right for this technology/innovation (i.e., feasibility, minimum technological readiness level (TRL), unique selling points)?

## Impact (Threshold: 4/5)

### Credibility of the impacts:

To what extent the expected commercial impact(s) described in the proposal are credible and substantial within the project and beyond (e.g., one or several sectors, setting new standards, etc.)?

### Economic and/or societal benefits:

To what extent does the proposed innovation have scale up potential including high capacity to gain or create new European or global markets? To what extent is the proposed innovation expected to generate positive impacts for the European Union, Member States or Associated Countries (e.g., strategic autonomy, employment etc.)?

### Investment readiness and go to market strategy:

To what extent the proposal and its activities contribute to make the technology and the team investment ready (including through IP protection and market validation)? Is there a well-defined and convincing go-to-market strategy and pathway, including what regulatory approvals may be needed (if relevant), time to market, possible business and revenue model.

## Quality and efficiency of the implementation (Threshold 3/5)

### Quality and motivation of the team:

To what extent does the (project) team have the necessary high-quality capabilities and high motivation to move decisively towards market. To what extent do the applicant(s) have the necessary expertise to create a unique commercial value from the emerging technology and develop an attractive business and investment proposition?

### KPIs and Milestones:

Are both milestones and KPIs present, relevant and clearly defined (measurable, timed, comparable etc.) to track progress along the pathway towards objectives? Have the main risks (e.g., technological, market, financial etc.) been identified, together with measures to mitigate in order to achieve the project objectives?

### Workplan and allocation of resources:

How appropriate and effective is the allocation of resources (person-months and equipment) between work packages and between project partners? Is the number of project partners well justified?

Award criteria for EIC Transition Open at second evaluation step (Jury interview):

### Excellence (GO/NO GO)

**Technological breakthrough:**

Does the technology/innovation – through its degree of novelty/disruptiveness and/or added value/value proposition for the users/customers – compared with competing technologies - have the scaleup potential including potential to create important new markets or significant impact in existing ones at European or global level?

**Objectives:**

How ambitious yet credible and feasible are the objectives for the planned technology development and maturation? How credible and feasible are the objectives (and KPIs) for the planned business development process?

**Methodology:**

Is the timing right for this technology/innovation (i.e., feasibility, minimum technological readiness level (TRL), unique selling points)?

### Impact (GO/NO GO)

**Credibility of the impacts:**

Is the incipient proposed business model sound and promising? To what extent the expected commercial impact(s) described are realistic and substantial within the project and beyond?

**Market and economic impacts:**

have potential markets/ use cases and users of the innovation been identified? Does the proposed innovation have high impact potential for the European Union, Member States or Associated Countries including high capacity to gain or create new European or global markets?

**Investment readiness and go to market strategy:**

Are the plans to ensure the subsequent financing of the technology/ innovation (e.g., applying for EIC Accelerator, private investment, patenting/licensing, etc.) appropriate?

### Quality and efficiency of the implementation (GO/NO GO)

**Quality and motivation of the team:**

Does the team have the capability and motivation to mature the proposed technological innovation and implement market-related activities?

**Risk assessment:**

Have the risk that might prevent the validation of the innovation in relevant application environment and/or its market success been appropriately considered (i.e. assessed then reduced and/or mitigated)?

**Workplan and allocation of resources:**

How appropriate and effective is the allocation of resources (person-months and equipment) between work packages and between project partners? Is the number of project partners well justified?

All above information is extracted from the EIC Work Programme 2025 p59 ff [\[link\]](#)

If you have questions please contact [transition@euresearch.ch](mailto:transition@euresearch.ch)