

EIT Culture & Creativity European Institute of Innovation & Technology (EIT)

Overview

EIT Culture & Creativity is the ninth Innovation Community. It is designed to strengthen and transform Europe's Cultural and Creative Sectors and Industries (CCSI) by increasing its innovation capacity and competitiveness.

EIT Culture & Creativity will unlock latent value from a multitude of CCSI stakeholders through technology transfer, improved cross-sectoral collaboration and their effective integration in production value networks. EIT Culture & Creativity will also harness the unique position of the CCSI to facilitate the Triple Transitions in Europe: Green, Digital, and Social.

Goal

The goal of EIT Culture & Creativity is to accelerate change in fashion & design; architecture & heritage; audiovisual & videogames, 3 areas with high market growth potential, and high environmental and social impact challenges.

EIT C&C has 4 strategic objectives:

- Education (EIT C&C Academy; Alumni Network)
- Innovation (Innovation projects; Last mile projects)
- Creation (Creative Pioneers Programme; Scaleups & startups; Third party accelerators and incubators)
- Society (Innovation projects; Regions and Cities Network; The Next Renaissance).

Your contact

The CLC South East Europe & Alps is one of the 6 subsidiaries across Europe. It addresses, builds and serves local networks.

CLC South East Europe & the Alps | Vienna, Austria:
clc-sea@eit-culture-creativity.eu

Eligibility

Swiss-based participants are generally welcome to join EIT initiatives, with few exceptions.

Financial Support

Each programme within EIT Culture & Creativity has different budget rules. Financial support for participation from Switzerland in collaborative EIT projects can be requested to the State Secretariat for Education, Research and Innovation (SERI). SERI has a financial guarantee letter available on their [website](#).

Further Details/ Contact

The EIT KIC Co-location Centre for Switzerland:

EIT South-East Europe & Alps
<https://eithealth.eu/in-your-region/germany/>
Christina Koch: c.koch@aws.at

National Contact Point for Switzerland:

Jennifer McClung
jennifer.mcclung@euresearch.ch
Your Euresearch Regional Office
<https://www.euresearch.ch/en/about-euresearch/contacts/>

Other links:

The European Institute of Innovation and Technology (EIT):
<https://eit.europa.eu/who-we-are/eit-glance>

Swiss State Secretariat for Education, Research and Innovation (SERI):
www.horizon-europe.ch