

# Informal learning for regional development

Manfred Walser

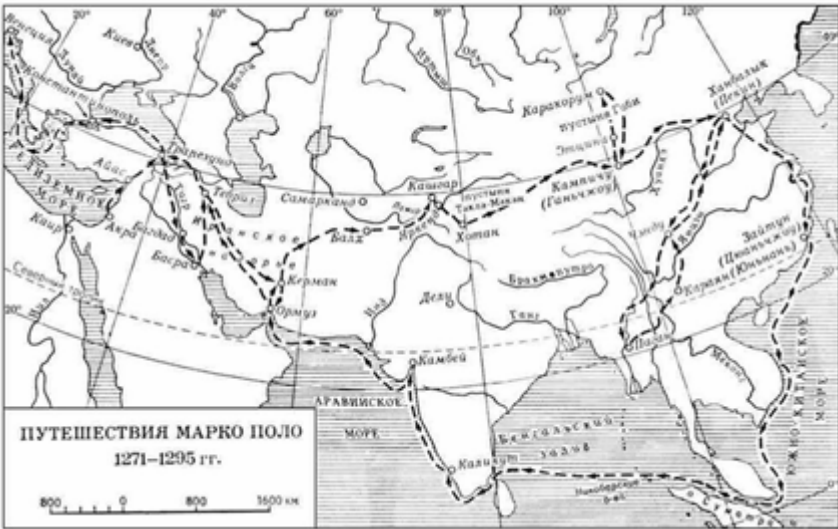
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12-13 June 2007, Berne - Switzerland

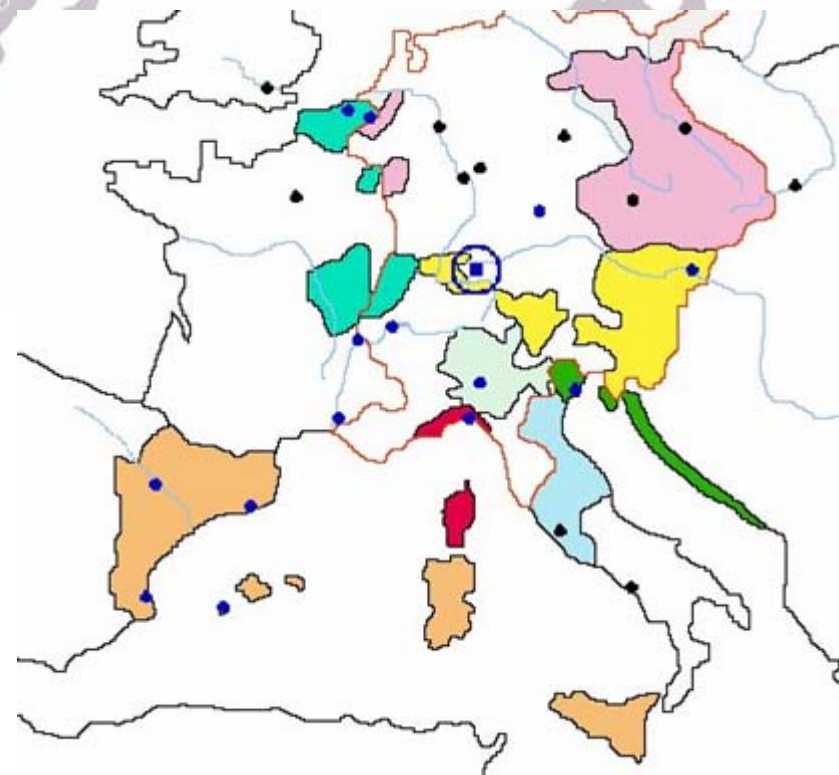
# today's challenges for regions



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# The company's perception of location

## traditional location factors

- transport connection
- taxes
- labour market
- et. al.



David Ricardo  
(1772-1823)



J. H. von Thünen  
(1783-1850)



Alfred Weber  
(1868-1958)



August Lösch  
(1906-1945)



## dynamic location factors

- milieus
- cluster
- research infrastructure
- et. al.



## process factors

- emotional commitment
- internal power structures
- internal learning processes
- enabling / convenience
- et. al.



Michael  
E. Porter  
(1945 - )



Paul Krugman  
(1953 - )

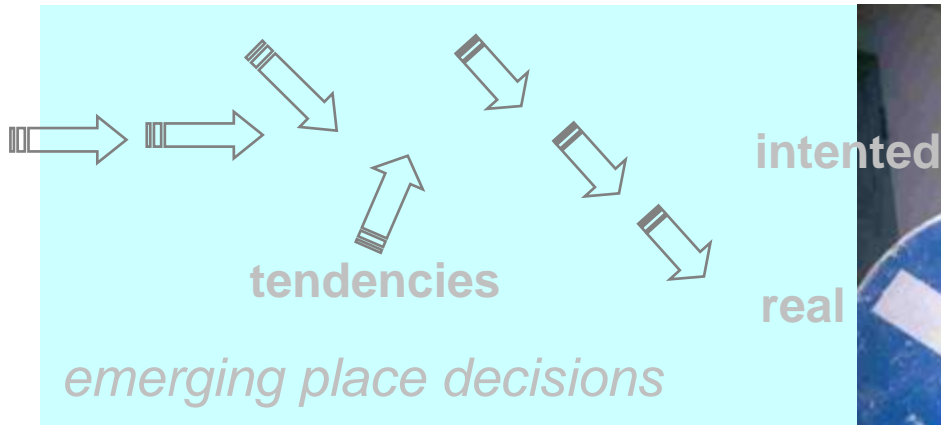
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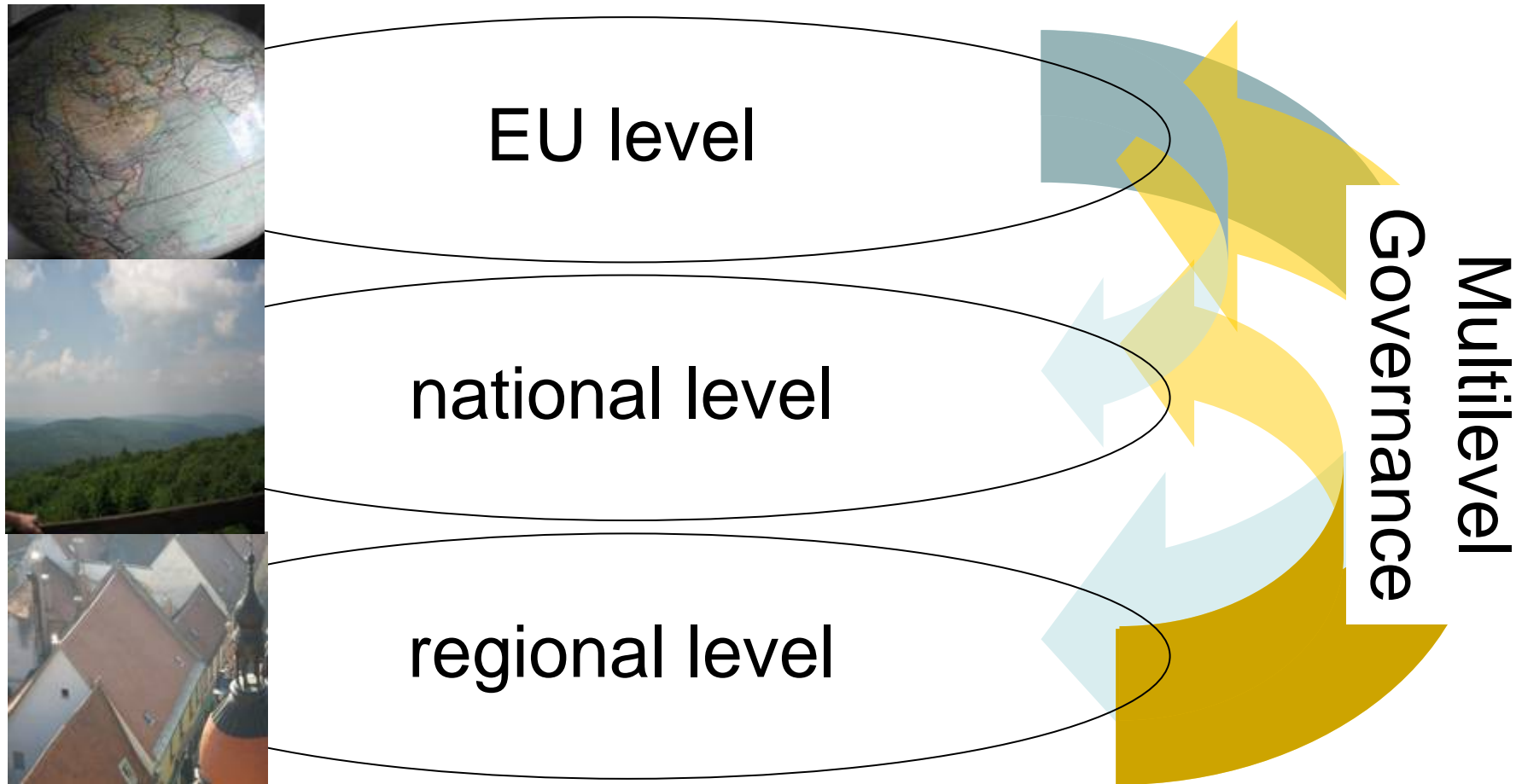
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# The region's perception of location

exogenous → endogenous perception  
perception factor oriented → oriented towards actors and interaction  
perception of development location → perception of



# Regional policy – to configurate the location



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# Knowledge management as a part of regional policy

the perspective on human capital

the perspective on innovation

the learning region

the perspective on regional milieus

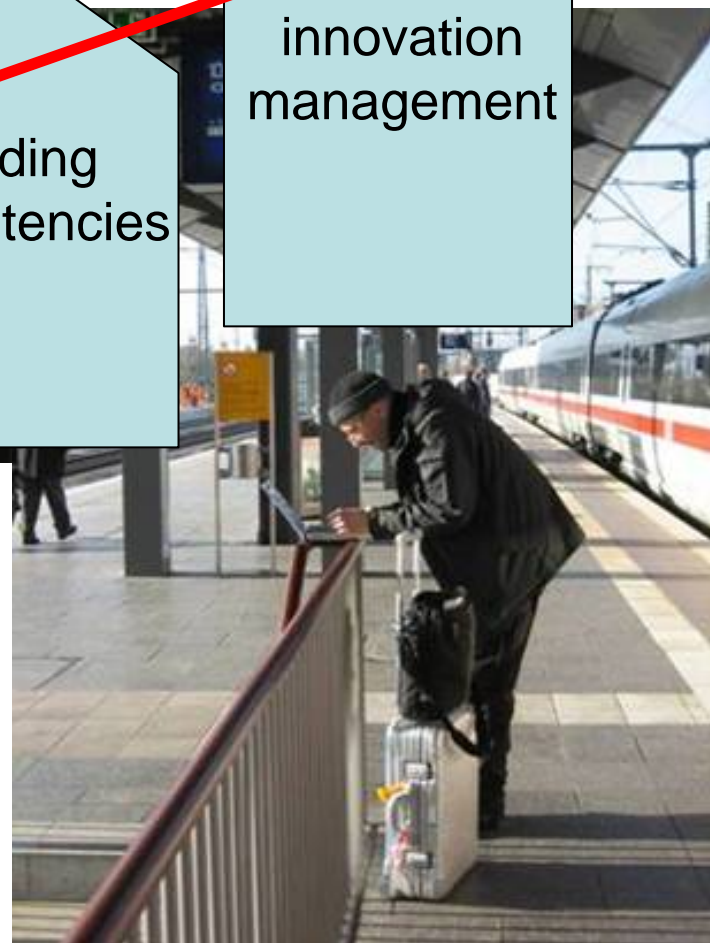
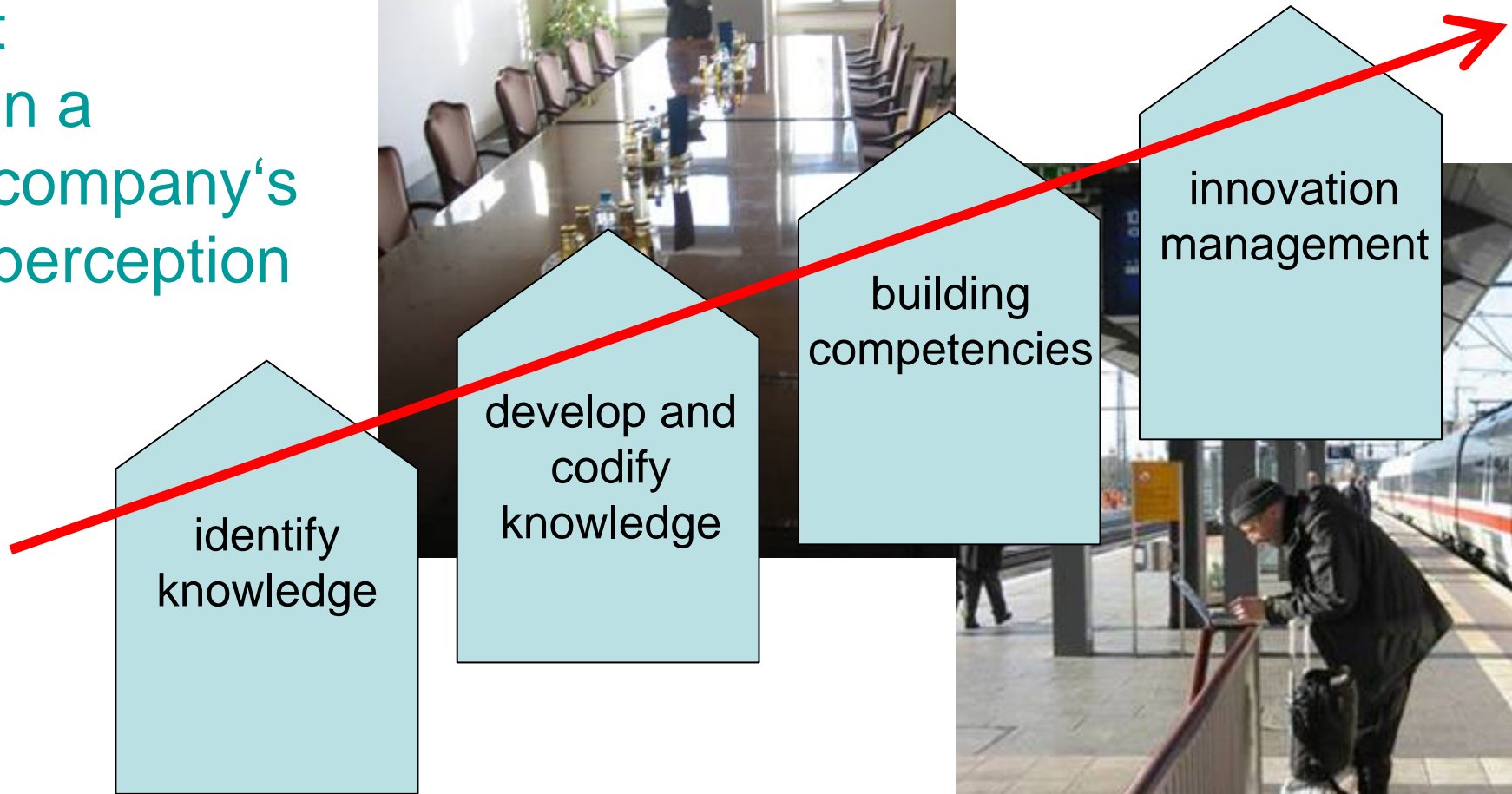


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knowledge  
management  
in a  
company's  
perception



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# Knowledge management in the region's perception

proximity  
face-to-face  
networking  
milieu  
untradable inter-  
dependencies  
density of  
interaction  
knowledge-  
based  
institutions

the difference that makes the difference ...

tacit knowledge

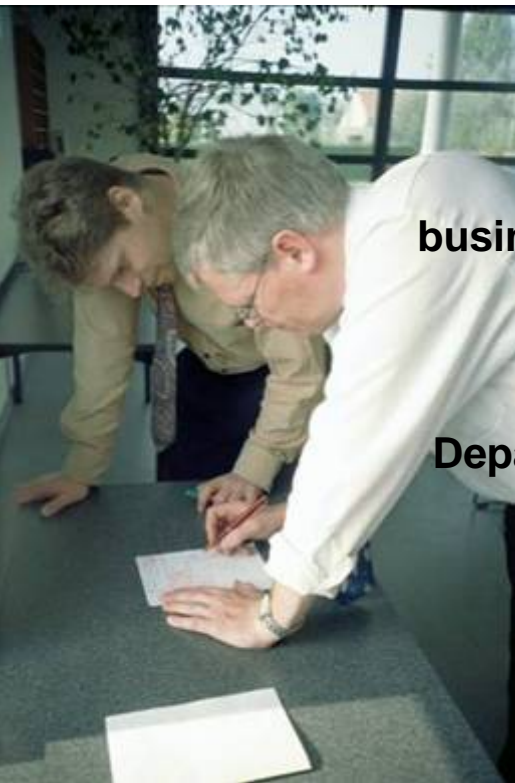


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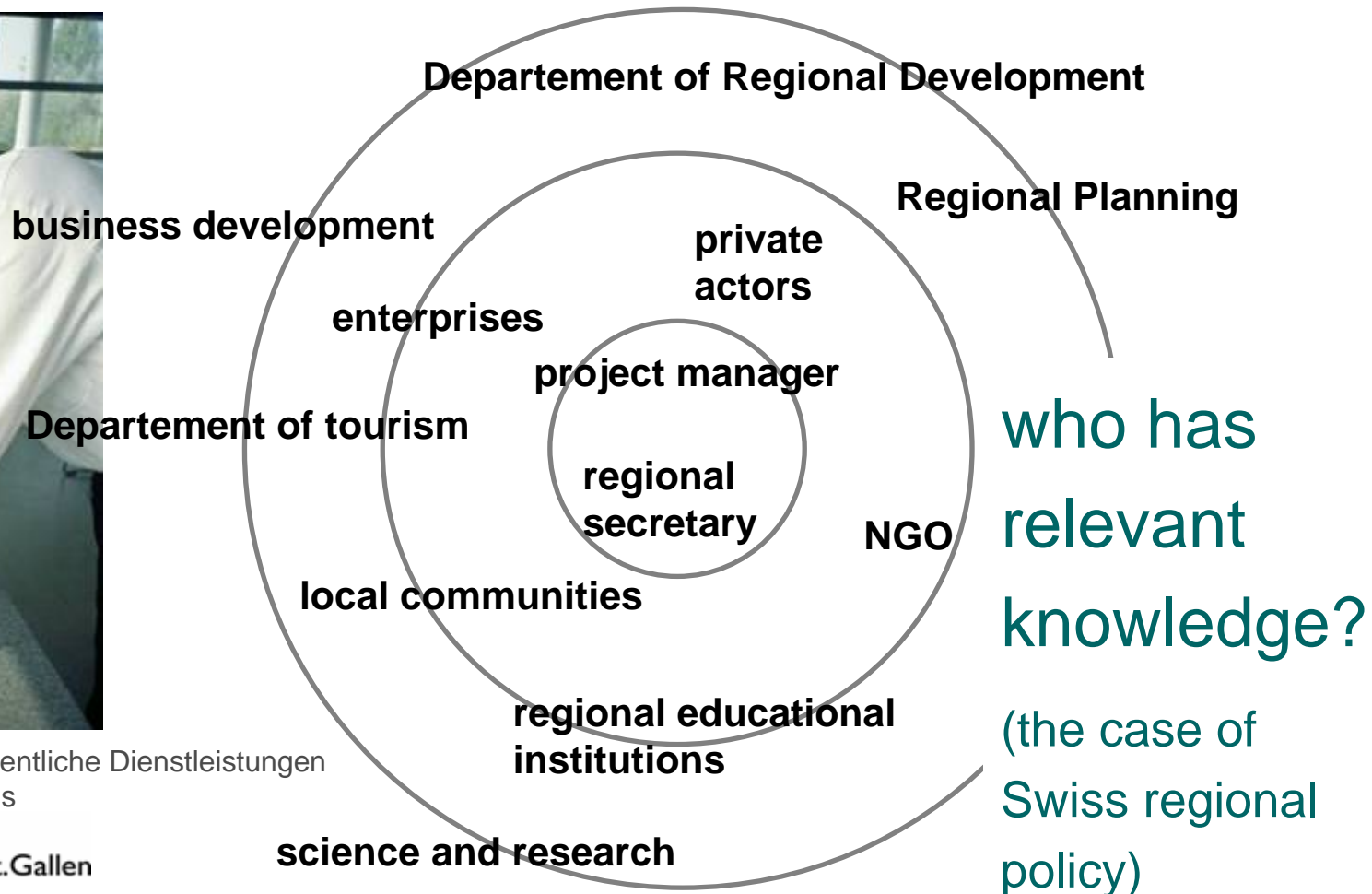
# Knowledge-based regional policy beyond the marketing of locations



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# Knowledge management, tacit knowledge und informal learning



←  
formal learning  
(easy to manage!)

→  
informal learning  
(how to manage?)

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# Further research necessary

- consistent theory
- concept on what is the potential for RD
- overview on how iL is promoted
- deeper insight on how does iL function
- overview on possibilities to support / improve
- considerations on interplay formal / informal learning

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